



Betül Alkan

Creative Communication Designer

Third-year Communication Design student at Istanbul Gelisim University and an aspiring designer driven by the power of visual storytelling. Specializing in UI/UX, corporate identity, game UI, and animation, I blend conceptual depth with high aesthetic and ethical standards. I strongly believe in continuous improvement and utilize constructive feedback to deliver impactful, collaborative, and original design solutions.

Contact

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Website/Portfolio

betulalkan.com

Education

2023 - 2027

Bachelor of Communication Design

Istanbul Gelisim University

Expertise

- UI/UX
- Visual Design
- Wireframes
- Branding
- Adobe Photoshop, Adobe XD, Adobe Premier Pro, Adobe After Effects, Figma, Flutter

Language

English

Turkish

Experience

2026

Research and Innovative Project Competition

Website Designer

I competed in the Research and Innovative Project Competition, showcasing my skills in the Creativity and Visual Design category. I am thrilled to share that the website I conceptualized and designed successfully advanced to the finals, standing out among numerous innovative projects.

2026

What United US

Graphic Designer

I had the privilege of participating in the 'What United Us' project, where my work was showcased in a dedicated poster exhibition. I am incredibly proud that my poster design was selected to be featured among the top 100 posters of the event, standing out in an inspiring pool of international creativity.

2026

Garanti BBVA "Fikrinle Parla" Competition

UI/UX Design

Participated in the "Fikrinle Parla" competition organized by Garanti BBVA, co-developing a project in the "Personalized Banking Experience for Youth" category alongside Timur Özer. We aimed to bridge the communication gap between young users and traditional banking through a gamified interface layer called "G-Mod." Instead of a static banking screen, we designed a dynamic, living ecosystem featuring XP bars, quest slots, and selectable brand discounts.

Reference

Timur Özer

Game Developer

Phone: 05334978895

Email: timurozer04@gmail.com

Çağdaş Topçu

Lecturer at İstanbul Gelisim

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